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Influence of sipinsur ecotourism area business opportunity on regional development in humbang hasundutan regency

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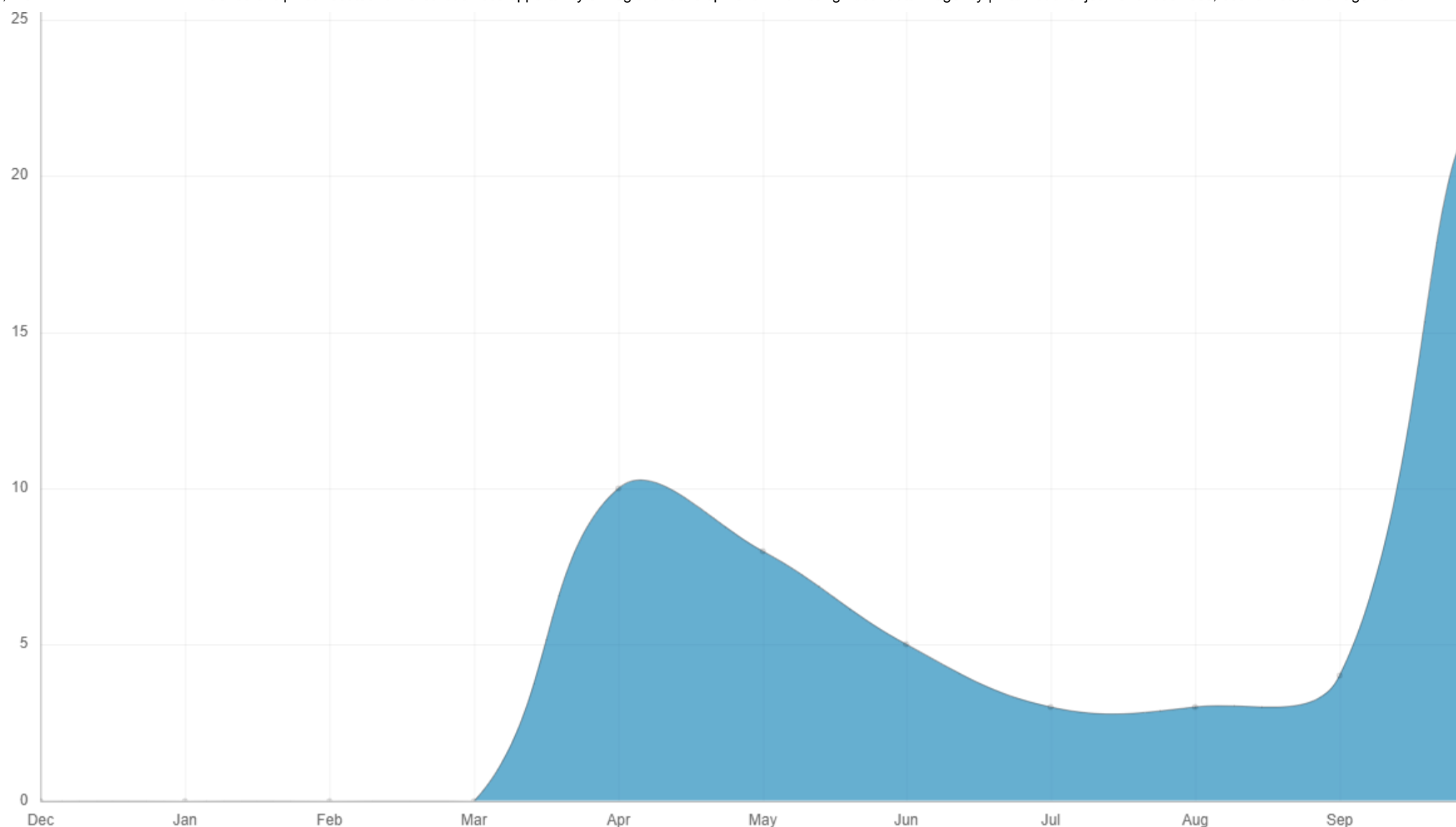
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Business Opportunities, Ecotourism Areas, Regional And Community Development

ABSTRACT

The potential of natural resources strongly supports the development of sectors in the region and results in business opportunities, can also increase the income of the ecotourism site. The research analyzed the influence of business opportunities in sipinsur ecotourism area. Research methods using simple linear regression. The results : opportunities have a positive and significant effect on regional development in Humbang Hasundutan Regency. As an entrepreneur must be observant to take advantage of business that the business built will not be wasted and it takes hard work, and the business opportunity is a business that can be done using small capital or using large capital. Empower by including them in various ecotourism activities, especially in business opportunities. Therefore, the government needs to increase the socialization of programs and the community so that the community has the means to accommodate their aspirations, and the community needs to be fostered intensively to become a community that is aware of the community that not only utilizes the results of ecotourism development but also takes responsibility in maintaining natural sustainability.

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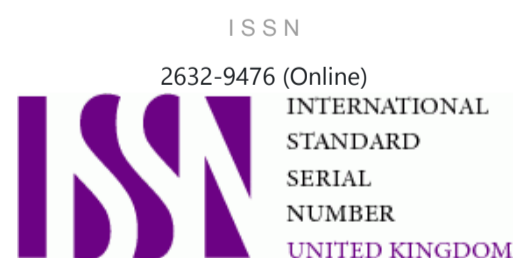
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