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Manuscript Title: The Importance Of Understanding Applications And Strategies In Marketing Msme Products On Social Media During The Covid 19 Pandemic

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Author(s) name(s)

(1) Risma Nuraini Munthe E-mail: rismamunthe66@gmail.com

(2) Delviana RW Sihombing E-mail: delvianasihombing923@gmail.com

(3) Ester Mawar Siagian E-mail: estermawarsiagian@gmail.com



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Author(s) name(s)(1) Risma Nuraini MuntheE-mail: rismamunthe66@gmail.com(2) Delviana RW SihombingE-mail: delvianasihombing923@gmail.com(3) Ester Mawar SiagianE-mail: estermawarsiagian@gmail.com

Corresponding Author's Name and Address: Risma Nuraini Munthe

Rambung merah street, Pematang Siantar City, North Sumatera, Indonesia

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