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**editorial@f1000research.com** [editorial@f1000research.com](mailto:editorial@f1000research.com)  
to me

Wed, Dec 21, 2022, 1:17 PM ☆ ↶ ⋮

Dear Herman

Thank you for submitting your manuscript.

**THE REALIZATION OF INTERPERSONAL MEANINGS IN COSMETIC MAYBELLINE NEW YORK IN 2018 ADVERTISEMENTS**  
Herman H et al.

Funders: no grant funding was stated during submission.

Please note that it may take longer for us to respond to your submission over the festive period. Please accept our apologies, and rest assured our editorial team will be in touch as soon as possible.

Article Processing Charges (APCs) on F1000Research are based on article type. Charges are payable once the article has been accepted for publication. A full explanation of the price transparency breakdown for the article type categories is available [here](#).

**WHAT WE DO NEXT**

**Before accepting your article:** we will check content suitability, readability and manuscript format, adherence to ethical standards for the type of study, that the underlying data have been supplied (where appropriate), and that there is sufficient detail to enable others to replicate the study (if applicable).

**Before publishing your article:** if we accept your article, we will be in touch as soon as possible with any issues that need addressing. You will then receive a final proof of your article for approval, prior to publication.

**WHAT YOU NEED TO DO NEXT**

Before doing anything else, we need you to suggest at least 3 suitable reviewers to peer review your manuscript following publication (in accordance with our [submission guide](#)), should it be accepted. We ask that authors do not contact reviewers directly about the peer review process. We will need your reviewer suggestions before we can publish the article so we recommend identifying them now via your [Submitted Reviews](#) page for this article. You can also access this page via the article's record at [My Research to Submission](#).

Please quote the article number 129750 in any correspondence.

Kind regards



**Herman Herman** -herman052207@gmail.com-  
to editorial

Fri, Jan 6, 11:58 PM ☆ ↶ ⋮

Dear Editor,

Kindly let me know the status of the article submitted.

Looking forward to hearing from you soon.

Regards

Herman

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**F1000.Research.Editorial** -editorial@f1000research.com-  
to me

Mon, Jan 9, 8:20 PM ☆ ↶ ⋮

Dear Herman,

Apologies for the delay while we've been processing your article. We are just verifying your article's inclusion in the QUVAE gateway before we can proceed. I will provide an update as soon as possible.

Thank you for your patience.

Best regards,  
Jennifer

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## Manuscript 129750 conditionally accepted for publication Review



editorial@f1000research.com via [amazonas.com](mailto:amazonas.com)  
to me

Mon, Jan 9, 10:52 PM ☆ ↶ ⓘ

Dear Herman

THE REALIZATION OF INTERPERSONAL MEANINGS IN COSMETIC MAYBELLINE NEW YORK IN 2018 ADVERTISEMENTS  
Herman H, Purba R and Saputra N

Thank you for your submission to F1000Research. We have noted a few issues with your manuscript (below) – once these are addressed we will be pleased to accept your article for publication.

**Content:** We endorse the [SRQR](#) guidelines for reporting **qualitative studies**; we suggest that you ensure the article adheres to the checklist and add any details that are missing. The comments in the manuscript provide some queries relating to the checklist, but these are not exhaustive.

**Content:** We endorse the [SAGER guidelines](#) for reporting sex and gender information in study design, data analyses and results. Briefly:

- Authors should ensure that the terms sex and gender are used correctly throughout the article
- Title/abstract: it should be clear if the results can only be applied to one sex or gender
- Introduction: if sex and gender differences are expected in the results, these should be stated
- Methods:
  - if sex and gender differences were taken into consideration for the design of the study these should be stated. If they were not taken into consideration, the rationale should be given.
  - explanation of how sex of participants was defined should be stated, either based on self-report, assigned following external or internal examination of body characteristics, or through genetic testing or other means
- Results: data should be presented disaggregated by sex and gender
- Discussion: implications of sex and gender on the results should be discussed. If sex or gender analysis was not conducted, the rationale should be given.

We suggest that you ensure the article adheres to the guidelines and add any details that are missing. Our SAGER guideline checklist can be found [here](#).

**Methods:** In order to ensure a minimum level of reproducibility of your methods, we require adequate information about the techniques used in your study. Comments in the edited document will help to guide you but are not comprehensive. Please avoid the use of citation shortcuts, such as "[technique] was performed according to the methods of [reference]" without giving complete details of the methods used.

**Data availability:** Our publication model requires that we always ask the author to provide the raw data that support their findings. We believe that it is essential that others can see the raw data to be able to replicate your study and re-analyse and/or reuse the data (with appropriate attribution).

**Data availability:** Our publication model requires that we always ask the author to provide the raw data that support their findings. We believe that it is essential that others can see the raw data to be able to replicate your study and re-analyse and/or reuse the data (with appropriate attribution).

We ask that authors submit their underlying/extended data to an online repository. More information can be found on [our data guidelines page](#). When submitting data to an online repository, please ensure you create a DOI, which will be stated and cited in the Data availability section of the manuscript. Please include the name of the repository and the DOI in the Data availability section, along with the license the data is held under (please make sure that you choose a license when submitting your data to a repository – we would strongly suggest a CC0 license).

If you are submitting data to Open Science Framework, please register your project to ensure that a record of this project will remain persistent and unchangeable (an open-ended registration is usually the most appropriate). Once you have registered your project, please create a DOI for this registration by clicking the pencil icon next to "Registration DOI". This DOI will be stated and cited in the Data availability section of the manuscript.

To ensure you and your co-authors receive appropriate credit for generating your datasets, please ensure you include the names of all authors involved in producing the data. To maximise the likelihood of your data being cited correctly, we strongly encourage you to link the ORCIDs of every author involved in generating the data, where possible.

Please make sure that data is deidentified prior to uploading according to the Safe Harbour method.

**Software availability:** In order to ensure future availability of your source code (and make it easier to cite), please could you [create a "public registration"](#) for your project in order to obtain a DOI. This will be included in the Software availability section and will be cited throughout the article. In addition, please provide the licence type that the software is distributed under – we suggest the use of an OSI approved licence.

**Co-author email address:** The email address for Ridwin Purba bounced ([ridwinpurba2022@gmail.com](mailto:ridwinpurba2022@gmail.com)). Please could you provide an alternative email address so that we can contact them about the submission.

**Reviewers:** As you know, F1000Research operates an author-driven publication model. This means that you will be responsible for suggesting suitable reviewers, whom we invite on your behalf, giving you an opportunity to ensure that appropriate experts review your article. Our transparent peer review process means that the peer review reports, together with the reviewers' names, will be published alongside your article.

To avoid delay to the publication process, we need you to provide us with at least five potential reviewers who meet our reviewer criteria before we can publish your article – please be aware that it is likely we will need to request further reviewer suggestions after publication. Please go to your [Suggest Reviewers](#) page, where you will find a useful tool to help you find reviewers; use this page to track the progress of the peer review process for your article. You can access this page directly via the article's record under My Research >> Submissions. See also our [reviewer criteria and tips for finding reviewers](#).

Please remember that suggested reviewers should have appropriate level of experience and the right expertise to judge your article; they must be able to provide an unbiased report (e.g. they must not be recent collaborators or colleagues in your institute). All reviewer suggestions are checked by the editorial team and will be rejected if they do not meet our criteria.

**Reviewers:** As you know, F1000Research operates an author-driven publication model. This means that you will be responsible for suggesting suitable reviewers, whom we invite on your behalf, giving you an opportunity to ensure that appropriate experts review your article. Our transparent peer review process means that the peer review reports, together with the reviewers' names, will be published alongside your article.

To avoid delay to the publication process, we need you to provide us with at least five potential reviewers who meet our reviewer criteria before we can publish your article - please be aware that it is likely we will need to request further reviewer suggestions after publication. Please go to your [Suggest Reviewers](#) page, where you will find a useful tool to help you find reviewers; use this page to track the progress of the peer review process for your article. You can access this page directly via the article's record under My Research >> Submissions. See also our [reviewer criteria and tips for finding reviewers](#).

Please remember that suggested reviewers should have appropriate level of experience and the right expertise to judge your article; they must be able to provide an unbiased report (e.g. they must not be recent collaborators or colleagues in your institute). All reviewer suggestions are checked by the editorial team and will be rejected if they do not meet our criteria.

**Payment:** As F1000Research is open access, we will require payment of the Article Processing Charge (APC) to be able to complete the processing of your submission. The APC is \$850.00 (ex. VAT) after any discounts you are eligible for have been applied. **Please provide us with the details of the individual/organization taking responsibility for paying the fee as soon as possible.** Please sign in with the credentials you used to submit the article or you will not be able to access this page. Our Accounts department will be in touch regarding payment.

We have also lightly copyedited your article - please [download the document](#) and check you are happy with the amendments and **then address the queries detailed above using track changes in Word. Please return your revised manuscript to the e-mail address above.** Please note that this is your final opportunity to make any changes to the content of your manuscript. Once the typeset PDF of your manuscript has been created, we will send you a final PDF proof for checking prior to publication.

Please respond to this email within two weeks addressing any issues raised. After two weeks, we will send you a reminder email to complete your revisions. If we do not hear from you within seven weeks your submission will be withdrawn.

Best wishes,

Jennifer  
The Editorial Team, F1000Research



**Herman Herman** (herman052207@gmail.com)

to editorial

Tue, Jan 24, 6:10 PM

Dear Editor,

Please find attached our revised manuscript for further processing.

As suggested, I have made changes to the document and all the queries raised have been answered.

Additional data from this study have been deposited in the standard online repository system, and version 2 of the DOI has been updated in the manuscript under the data availability statement.

Figure 1 was converted to 300 dpi and is attached to this email.

Looking forward to hearing from you soon.

Regards

Herman

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2 Attachments - Scanned by Gmail



**F1000.Research.Editorial** (editorial@f1000research.com)

to me

Jan 24, 2023, 11:31 PM

Dear Herman,

Thank you for your revisions. There are just some remaining comments to be addressed before we can proceed with your article. These mainly relate to your Methods section.

Please see the current manuscript attached.

Best regards,

Jennifer

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Dear Herman

THE REALIZATION OF INTERPERSONAL MEANINGS IN COSMETIC MAYBELLINE NEW YORK IN 2018 ADVERTISEMENTS

Herman H, Purba R and Saputra N

Thank you for your submission to F1000Research. We have noted a few issues with your manuscript (below) - once these are addressed we will be pleased to accept your article for publication.

Manuscript 129750 conditionally accepted for publication BOOK



**editorial@f1000research.com** <editorial@f1000research.com>  
to me

Thu, Feb 2, 12:25 PM ☆ ↶ ⋮

Dear Herman,

Further to the email I sent you on 24 January, I wanted to check if you have any queries regarding my comments on your manuscript. I would appreciate if you could confirm receipt of this email, and additionally if you could let me know when you expect to send your revisions.

If there's anything we can help you with regarding your submission, please do let me know. I look forward to hearing from you within the next few days.

Best regards,

Jennifer  
The Editorial Team, F1000Research

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Do not delete (filing code): F1KRODCDE F1R-VER142459-8 (and code)



**Herman Herman** <herman052207@gmail.com>  
to editorial

Thu, Feb 2, 1:33 PM ☆ ↶ ⋮

Dear Editor,

I'm working on the corrections. Will send you the revised document by today

Thank you

Regards,  
Herman

---



**Herman Herman** <herman052207@gmail.com>  
to editorial

Thu, Feb 2, 7:19 PM ☆ ↶ ⋮

Dear Editor,

Please find attached the revised article and Figure 1 in .jpg format with 300 dpi for further processing.  
Looking forward to a positive response.

Regards  
Herman

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**F1000.Research.Editorial** <editorial@f1000research.com>  
to me

Fri, Feb 3, 10:21 PM ☆ ↶ ⋮

Dear Herman,

Thanks for your revisions.

Your Methods still require some clarity on the data sources used – please see my comments in the manuscript regarding this.

Please also ensure all text examples are accurately quoted, as some of these are unclear.

Best regards,  
Jennifer



**Herman Herman** <herman052207@gmail.com>  
to F1000\_Research\_Editorial

Mon, Feb 6, 9:34 PM ☆ ↶ |

Dear Editor,

Thank you for your email.

As suggested, I have responded to the queries and have attached the revised article for further processing.

Our study was focused mainly on examining Maybelline New York advertisements and the website chosen for the present study is <https://www.maybelline.co.id/>. In addition, we also considered advertisements on YouTube and social media. Watching product ads on YouTube can be a more effective way to gain insights into a product. We were able to quickly and easily filter search results to identify the specific product of interest.

I look forward to hearing a positive response from you.

Regards

Herman

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One attachment - Scanned by Gmail



**Herman Herman** <herman052207@gmail.com>  
to F1000\_Research\_Editorial

Wed, Feb 8, 11:48 AM ☆ ↶ |

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One attachment - Scanned by Gmail



**Herman Herman** <herman052207@gmail.com>  
to F1000\_Research\_Editorial

Mon, Feb 13, 6:05 PM ☆ ↶ |

Dear Editor,

Kindly let me know the status of my revision.

Regards

Herman

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Re: Manuscript 129750 conditionally accepted for publication 129750



**Copeland, Jennifer** <jennifer.copeland@f1000.com>  
to me

Sat, Feb 18, 8:54 PM ☆ ↶ ⋮

Dear Herman,

Please accept my apologies for the delayed response, I have been out of the office.

Thank you for your revisions. There are still some remaining issues that must be addressed before we can proceed with your article.

Please ensure all text examples in the manuscript are accurately quoted, as some of these are unclear.

Please clarify the contents of the file in your data repository. It seems to be part of your methods. Please note all methods should be detailed in the manuscript itself.

Best regards,  
Jennifer

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**From:** Herman Herman <herman142207@gmail.com>  
**Sent:** Monday, February 13, 2023 11:36 am  
**To:** F1000.Research.Editorial <editorial@F1000Research.com>  
**Subject:** Re: Manuscript 129750 conditionally accepted for publication

Dear Editor,

Kindly let me know the status of my revision.

Manuscript 129750 conditionally accepted for publication 129750



**editorial@f1000research.com** via amazonaws.com  
to me

Thu, Mar 2, 5:11 PM ☆ ↶ ⋮

Dear Herman,

Further to the email I sent you on 20 February, I wanted to check if you have any queries regarding my comments on your manuscript. I would appreciate if you could confirm receipt of this email, and additionally if you could let me know when you expect to send your revisions.

If there's anything we can help you with regarding your submission, please do let me know. I look forward to hearing from you within the next few days.

Best regards,

Jennifer  
The Editorial Team, F1000Research

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Manuscript 129750 conditionally accepted for publication 129750



**editorial@f1000research.com** via amazonaws.com  
to me

Thu, Mar 9, 6:03 PM ☆ ↶ ⋮

Dear Herman,

We have not received a response to our previous emails and so I wanted to check if you have received them. Please find a copy of the document outlining my comments on your manuscript [here](#). I would appreciate if you could confirm receipt of this email, and additionally if you could let me know when you expect to send your revisions.

If there's anything we can help you with regarding your submission, please do let me know. I look forward to hearing from you within the next few days.

Best regards,

Jennifer  
The Editorial Team, F1000Research

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Do not delete (Billing code): F1XR00CDE F1R-VER142459-A (end code)



**Herman Herman** -herman052207@gmail.com-  
to editorial

Fri, Mar 18, 12:08 PM ☆ ↶ ⋮

Dear Editor,

Please find attached the revised article for further processing.

1. The quotations from Data 1 through Data 11 have been revised and added to the text examples. The tables 1-4 of the introduction section have also been quoted.  
2. I inform you that the contents in the repository that accompany the manuscript submitted to the journal are the underlying data of the methods described in the manuscript. I assure you that all details of the methodology are clearly explained in the manuscript. In the raw data file, the collection of data and scripts used to generate the results of the manuscript are provided. It contains all the necessary information to replicate the results reported in the manuscript and provides additional evidence for the validity of the conclusions drawn in the manuscript.

I ensure that the provided data is sufficient to evaluate the accuracy of the claims made in the manuscript.

The contents of the repository are the underlying data of the methods described in the manuscript. All the details of the methodology are explained in the manuscript. Yes, there are some details in the raw data file that have been included in the methods section, but if you check the number of pages in the raw data, it is around 58 pages.

We understand that presenting accurate and transparent data is critical to maintain the highest standards of scientific integrity. We take this responsibility very seriously, and we want to ensure that the readers have access to all the relevant data.

While reviewing the manuscript, we realized that some of the details in the raw data file are already described in the methods section. We have also made sure that the methods section provides a clear and complete explanation of the data analysis procedures.

I would be pleased to answer any questions or provide further information regarding the repository and its content.

Looking forward to hearing from you soon.

Regards,

Herman



**F1000.Research.Editorial** -editorial@f1000research.com-  
to me

Thu, Mar 23, 9:18 PM ☆ ↶ ⋮

Dear Herman,

Please accept my apologies for the delayed response.

Thank you for your revisions. Your manuscript is almost ready to send to our production team, please see just a few additional comments in the version attached, and a couple of issues to address below.

- For the images in your figshare project, please include in the project description details of where these were sourced from and any permissions.
- I understand that the raw data file in your repository is additional methods and the full data analysed. Please can I ask that you ensure that it is made clear to readers in the manuscript that these additional methods and full data are available in the repository. You should make reference to these methods where appropriate in the manuscript, using your repository citation.

Please let me know if you have any questions, and thank you for your patience.

Best regards,

Jennifer

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**Herman Herman** -herman052207@gmail.com-  
to F1000.Research.Editorial

Thu, Mar 30, 12:04 PM ☆ ↶ ⋮

Dear Editor,

Thank you for your email.

As per the editorial team's request, the sources of all the images have been added to the standard online repository system and published in version 3.

Further, in response to your suggestion, it is ensured that the additional methods and full data are available in the repository in the manuscript, and the references to the methods were added to the appropriate sections of the manuscript. "The additional methods and full data are available in the repository [Herman et al., 2022]".

The project description details of where the advertisements were sourced and permission details were highlighted on the first page of the raw data, and the underlying data were published. Below is the link to the published raw data for reference.

Herman, Herman, Purba, Ridwin, Saputra, Nanda (2022): RAW DATA.docx, figshare. Dataset: <https://doi.org/10.6084/m9.figshare.21757856.v3>

Looking forward to hearing from you soon.

Regards

Herman

\*\*\*



**F1000.Research.Editorial** -editorial@f1000research.com-

Tue, Apr 11, 4:18 PM ☆ ↶ ⋮

to me

Dear Herman,

Thank you for your revisions and apologies for the delayed response.

Please can you just finally clarify the formatting of percentages in your tables. It is not clear why e.g. '48.64' is used. Please see my comments in the manuscript attached.

\*\*\*

One attachment - Scanned by Gmail



**Herman Herman** -herman052207@gmail.com-

Wed, Apr 12, 9:00 PM ☆ ↶ ⋮

to F1000.Research.Editorial

Dear Editor,

Thank you for your email.

Yes, I have made a mistake earlier in mentioning the percentage. I have changed and attached the revised article for further processing.

Looking forward to hearing from you soon.

Regards

Herman

\*\*\*

One attachment - Scanned by Gmail



**F1000.Research.Editorial** -editorial@f1000research.com-

Thu, Apr 13, 9:08 PM ☆ ↶ ⋮

to me

Dear Herman,

Many thanks for clarifying.

I have noticed we are just waiting for you to provide a working email address for Ridwin Purba. Please provide this so we can continue with your submission.

\*\*\*



**Herman Herman** -herman052207@gmail.com-

Fri, Apr 14, 9:58 PM ☆ ↶ ⋮

to F1000.Research.Editorial

Dear Editor,

Thanks for your email.

Please find the email address for Ridwin Purba - [purbaridwin91@gmail.com](mailto:purbaridwin91@gmail.com), [ridwinpurba@uai.ac.id](mailto:ridwinpurba@uai.ac.id)

Regards

Herman

\*\*\*



Your article 129750 is now accepted [View](#)



editorial@f1000research.com via amazonses.com  
to me

Wed, Apr 19, 12:47 AM ☆ ↶ ⋮

Dear Herman

The realization of interpersonal meanings in cosmetic Maybelline New York in 2018 advertisements  
Herman H, Furba R, and Saputra N

We have now accepted your article for publication in F1000Research. It will be sent to the typesetters and a member of the Production team will send you a proof in due course.

As we have not heard back from you regarding the details about who is responsible for the APC payment for this article, we have defaulted to your details as the submitting author. If this is not correct please contact our [Accounts department](#).

If you are yet to suggest reviewers for your article please note that your article will only be published once you have suggested 5 suitable reviewers who meet our reviewer criteria. Please do not contact your suggested reviewers, as this has the potential to influence and invalidate their review. Our editorial team will contact any suitable reviewers on your behalf and will be your main contact once your article has been published.

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Best wishes,

Jennifer  
The Editorial Team, F1000Research

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F1000Research - F1000Res129750 proof is now available for review [View](#)



Michael -production@research@f1000.com  
to me, baskaran.sumanal, jaranil, KarthikeyanK, NatarajanK, production.research, F1000-ProdCSR

Fri, Apr 21, 10:11 AM ☆ ↶ ⋮

Dear Herman Herman,

The proof of your article F1000Res129750 is now available for review at:

[https://res.zo-global.com/proofing/F1000/VerifTokenandAuthenticate.aspx?token=IGS2Nc27cyqH4MRPI\\_PkuanV0Htw&ChapterOrArticleOrBook=Article](https://res.zo-global.com/proofing/F1000/VerifTokenandAuthenticate.aspx?token=IGS2Nc27cyqH4MRPI_PkuanV0Htw&ChapterOrArticleOrBook=Article)

The proofing system is web-based and allows you to directly incorporate your corrections into the electronic files. The interface to make corrections works in a similar way to Word with track changes. A guide to help you use the system is available at the following link:

[https://res.zo-global.com/proofing/F1000/ViewProofingHelpGuide\\_Journals](https://res.zo-global.com/proofing/F1000/ViewProofingHelpGuide_Journals)

**N.B. Please use Google Chrome or Mozilla Firefox browsers. These are the current browsers that support the system.**

Please follow the instructions given in the proofing system regarding corrections and complete your review within 3 day(s) of receipt of this email.

You are responsible for correcting your proofs. Errors not found may appear in the published journal. The proof is sent to you for correction of typographical errors only. Revision of the substance of the text is not permitted, unless discussed with the editor of the journal. Any necessary changes should be entered via the proofing system. Please be sure to answer all queries present, as the system will require you to resolve the queries before submission of corrections. Any outstanding queries are listed in a column to the right of the proofs.

If you are unable to meet this deadline, if you encounter any problems, or if you have further questions, please e-mail the below address and reference your article ID in all correspondence.

Please note that connecting an ORCID account to F1000Research requires the account holder to sign in to both F1000Research and ORCID, therefore it isn't possible for us to add ORCID badges for your co-authors on their behalf. When the article is published, they will receive an email encouraging them to connect their ORCID account to F1000Research. If they do this, their ORCID badge will be displayed next to their name.

Dear Herman Herman,

The proof of your article F1000Res129750 is now available for review at

[https://res.sci-global.com/Proof/F1000/vrf/TokenandAuthenticate.aspx?token=IGSZNwX7cVgHMSPI\\_PtwwW0Htw&ChapterOrArticleOrBook=Article](https://res.sci-global.com/Proof/F1000/vrf/TokenandAuthenticate.aspx?token=IGSZNwX7cVgHMSPI_PtwwW0Htw&ChapterOrArticleOrBook=Article)

The proofing system is web-based and allows you to directly incorporate your corrections into the electronic files. The interface to make corrections works in a similar way to Word with track changes. A guide to help you use the system is available at the following link:

[https://res.sci-global.com/Proof/F1000/ViewProofingHelpGuide\\_Journals](https://res.sci-global.com/Proof/F1000/ViewProofingHelpGuide_Journals)

**I.B. Please use Google Chrome or Mozilla Firefox browsers. These are the current browsers that support the system.**

Please follow the instructions given in the proofing system regarding corrections and complete your review within 3 day(s) of receipt of this email.

You are responsible for correcting your proofs. Errors not found may appear in the published journal. The proof is sent to you for correction of typographical errors only. Revision of the substance of the text is not permitted, unless discussed with the editor of the journal. Any necessary changes should be entered via the proofing system. Please be sure to answer all queries present, as the system will require you to resolve the queries before submission of corrections. Any outstanding queries are listed in a column to the right of the proofs.

If you are unable to meet this deadline, if you encounter any problems, or if you have further questions, please e-mail the below address and reference your article ID in all correspondence.

Please note that connecting an ORCID account to F1000Research requires the account holder to sign in to both F1000Research and ORCID, **therefore it isn't possible for us to add ORCID badges for your co-authors on their behalf**. When the article is published, they will receive an email encouraging them to connect their ORCID account to F1000Research. If they do this, their ORCID badge will be displayed next to their name.

If there are any outstanding queries on your reviewer suggestions, then we will be in touch with you shortly.

Best regards,  
Michael  
Production Editor  
[production.research@f1000.com](mailto:production.research@f1000.com)

## Peer review update for article 129750: Request for reviewers intake



**F1000.Research** research@f1000.com  
to me →

Wed, Apr 19, 12:42 PM ☆ ↶ ⋮

Dear Herman,

129750

I hope this email finds you well – I will be assisting with the peer review process for your paper in F1000Research.

I wanted to let you know that F1000Research operates an author-driven publication model. This means that authors are responsible for suggesting suitable reviewers, whom we invite on their behalf and whose peer review reports, names and affiliations are published alongside their articles.

Before we can publish your article, we will need suggestions for at least 5 reviewers who meet our criteria (listed at the end of this email, below the email signature). Please visit [Suggest Reviewers](#) to add your suggestions and to access our short guide on [tips for finding referees](#), which also includes a description of the suitability criteria. We recommend you suggest as many names as you can as the more names suggested, the higher the chances of getting your paper reviewed.

If you have any questions, please do not hesitate to get in touch.

Best wishes,

Emilie

**Emilie Clowry**  
F1000Research  
Editorial Assistant

F

**F1000Research** <research@f1000.com>  
to: me

Sat, Apr 22, 12:04 AM ☆ ↶ ⓘ

Dear Herman,

Thank you for your email and for the reviewer suggestions – they are now undergoing our internal checks. We will let you know if any further suggestions are required.

In the meantime, if you have any questions, please do not hesitate to get in touch.

Best wishes,

Emilie

**Emilie Clowry**  
F1000Research  
Editorial Assistant



Your F1000Research submission 129750 [View X](#)

✕ ⚙️ 📧

F

**F1000Research Editorial** <editorial@f1000research.com>  
to: purbariswini@gmail.com, me

Fri, Apr 28, 4:28 PM ☆ ↶ ⓘ

Dear Ridwin,

I hope you're well.

I'm just emailing as the corresponding author, Herman's, email address no longer seems to work.

Please can you provide a working email address for Herman in order to proceed with the submission.

Best regards,  
Jennifer

H

**Herman Herman** <herman052207@gmail.com>  
to: F1000Research/Editorial

Sat, Apr 29, 1:00 AM ☆ ↶ ⓘ

Dear Editor,

Thank you for your email.

My working email address is [herman@uho.ac.id](mailto:herman@uho.ac.id).

Kindly proceed with the publication process.

Looking forward to hearing from you soon.

Regards

Herman

☺️

Automated Reminder - 2: F1000Research - F1000Res129750



**F1000 Production Research** <production.research@f1000.com>  
to F1000 Production Research, ms\_bekaran@umab@ptnrahe.com, janet.l@ptnrahe.com, Karthikeyan.Natarajan@ptnrahe.com, F1000-ProdCSR@ptnrahe.com

Fri, Apr 28, 4:26 PM ☆ ↶ ⋮

Dear Herman Herman,

You should recently have received the proofs of your F1000Research article "The realization of interpersonal meanings in cosmetic Maybelline New York in 2018 advertisements" from us.

We'd be grateful if you could let us know if there are any corrections that need to be made to the article, and if so - mark them on the proof using the following link:

[https://oa.scribd.com/proof/F1000/ver/F1000andAuthenticate.aspx?token=GSZNYC2TcVdHMSEF\\_PhuwWdHtw&CharacterOrArticleOrBook=Article](https://oa.scribd.com/proof/F1000/ver/F1000andAuthenticate.aspx?token=GSZNYC2TcVdHMSEF_PhuwWdHtw&CharacterOrArticleOrBook=Article)

If not, please can you confirm it can be published without any changes.

If you haven't received the proof email, do let us know and we will resend it.

Kind regards,  
The Production Team, F1000Research

Information Classification: General



**Herman Herman** <herman052207@gmail.com>  
to F1000 Production Research

Sun, Apr 30, 5:21 PM ☆ ↶ ⋮

Dear Editor,

I have completed the E-proof submission. However, after submitting the E proof, I noticed that there was a mistake in the second author's affiliation. The corrected affiliation for author 2 (Ridwin Purba) is the Department of Teacher Profession Education.

I hope you will consider my request and look forward to hearing from you soon.

Regards

Herman

cc:



**F1000 Production Research** <production.research@f1000.com>  
to ms\_bekaran@umab@ptnrahe.com, janet.l@ptnrahe.com, Karthikeyan.Natarajan@ptnrahe.com, F1000-ProdCSR@ptnrahe.com

Tue, May 2, 8:10 PM ☆ ↶ ⋮

Dear herman,

Thank you for the email. I've taken a look at your online proof and it seems our queries weren't correctly addressed in your corrections.

Queries are as follows:

1. Refs. Belch and Michael (2003), Butt (2011), Eggins (2004), Fang (2016), Firmansah (2015), Gerot and Wignell (1994), Goddard (1998), Halliday and Matthiessen (2014), Halliday and Matthiessen (2004), Halliday (1994), Herman et al. (2022a), Hutajulu and Herman (2019), Moleong (2002), Newstrom & Davis as cited in Sharma, R, 2017) and Saragih (2006) are not cited in the text. Please check and provide.
2. Please provide citation for Figure 1 and Tables. Please check and provide.

For 1., please mark where in the text those references need to be cited in the text. i.e. where you will mention (Belch and Michael, 2003) etc etc. If these references are not to be cited in the text, please indicate that they can be removed from the reference list.

For 2., please indicate where in the text you wish to cite figure 1 and Tables 1-18. When we say 'citation' in this instance, we refer to where in the text you wish to mention (Figure 1) or (Table 1) etc. You may talk about the contents of figure 1 in the text, and add (Figure 1) at the end of that sentence. The same goes for all 18 tables.

Please mark these corrections onto the attached using the comment/mark-up tools in adobe, and then return the file to us at this email address. We'll transfer the corrections to the online proof for you and send it for typesetting.

Many thanks,  
Jess  
**Jess Fenn**  
Production Editor



**Fenn, Jessica** <Jessica.Fenn@f1000.com>  
to F1000 Production, Research, Inc. ▾

Mon, May 15, 5:18 PM ☆ ↶ ⋮

Dear Herman,

Hope you're well.

I just wanted to check in and see if you'd had a chance to read our below email?

Queries are as follows:

1. Refs. **Belch and Michael (2003), Butt (2011), Eggins (2004), Fang (2016), Firmansah (2015), Gerot and Wignell (1994), Goddard (1998), Halliday and Mattiessen (2014), Halliday and Mattiessen (2004), Halliday (1994), Herman et al. (2022a), Hutajulu and Herman (2019), Moleong (2002), Newstrom & Davis as cited in Sharma, R, 2017) and Saragih (2006) are not cited in the text. Please check and provide.**
2. **Please provide citation for Figure 1 and Tables. Please check and provide.**

For 1., please mark where in the text those references need to be cited in the text. I.e. where you will mention (Belch and Michael, 2003) etc etc. If these references are not to be cited in the text, please indicate that they can be removed from the reference list.

For 2., please indicate where in the text you wish to cite figure 1 and Tables 1-18. When we say 'citation' in this instance, we refer to where in the text you wish to mention (Figure 1) or (Table 1) etc. You may talk about the contents of figure 1 in the text, and add (Figure 1) at the end of that sentence. The same goes for all 18 tables.

Please mark these corrections onto the attached using the comment/mark-up tools in adobe, and then return the file to us at this email address. We'll transfer the corrections to the online proof for you and send it for typesetting.

Many thanks.

Jess

[Jess Fenn](#)



**Herman Herman** <herman052207@gmail.com>  
to Jessica ▾

Wed, May 17, 8:14 PM ☆ ↶ ⋮

Dear Editor,

I'm working on the corrections. Will send the PDF tomorrow.

Regards,

Herman

\*\*\*



**Herman Herman** <herman052207@gmail.com>  
to Jessica ▾

Jun 2, 2023, 12:24 PM ☆ ↶ ⋮

Dear Editor,

Sorry for the late reply

Please find attached the revised pdf and I have responded to all the queries raised. Please publish my article at the earliest.

Regards,

Herman

\*\*\*

The PDF of your article 129750 is ready for checking [View](#)



production@f1000research.com [via amazonses.com](mailto:production@f1000research.com)  
to me

Tue, Jun 4, 11:05 PM ☆ ↶ ⋮

Dear Herman

The realization of interpersonal meanings in cosmetic Maybelline New York in 2018 advertisements  
Herman H, Purba R, and Saputra N

Please click [here](#) to download the PDF proof of your F1000Research article.

- **Halliday & Mattiessen (2004) is not cited in the text, please check**
- **Please mention "a, b, c" intext citation of "Herman et al. (2022)"**
- **Please provide us citation for all the tables.**

Please look through the article and let me know if it requires any corrections or if you are happy for it to be published as it is. Please also confirm the following details are correct:

- All author names are spelled correctly
- Authors are listed in the correct order
- Affiliations for all authors are accurate
- The information in the Copyright section is correct
- All figures and figure legends are correct
- All external files, including data files are correct
- All links within the article are working, and correct

Please note that connecting an ORCID account to F1000Research requires the account holder to sign in to both F1000Research and ORCID, **therefore it isn't possible for us to add ORCID badges for your co-authors on their behalf.** When the article is published, they will receive an email encouraging them to connect their ORCID account to F1000Research. If they do this, their ORCID badge will be displayed next to their name.

Corrections at this stage may require further typesetting and therefore cause some delays. If any corrections are necessary, please mark them directly on the PDF file using the commenting and markup tools in software such as Adobe Reader.

Please return your proof corrections to us via email - please note that after the article has been published, any requests for minor corrections will only be considered on a case-by-case basis. Therefore, we encourage you to check your proofs carefully at this stage.



Herman Herman [herman052207@gmail.com](mailto:herman052207@gmail.com)  
to production

Jun 28, 2023, 12:18 PM ☆ ↶ ⋮

Dear Editor,

Thank you for the email.

I am pleased to inform you that the revised version now includes citations for the tables. I have thoroughly reviewed the document and can confirm that all author names are spelled correctly and listed in the correct order. Additionally, the affiliations for all authors are accurate, and the information in the Copyright section is correct. All figures and figure legends are correct, and the external files, including data files, are also accurate. Lastly, I have verified that all links within the article are working and correct. Thank you for your attention to detail and commitment to accuracy.

Halliday & Mattiessen (2004) reference can be deleted.

Thank you for your time.

Looking forward to hearing from you soon.

Regards

Herman

\*\*\*

One attachment • Scanned by Gmail



Dr.Herman - Esm...



F1000.Production.Research -production.research@f1000.com-

Jun 28, 2022, 7:04 PM ☆ ↶ ⋮

to me

Dear Dr Herman,

Thank you for your email.

Unfortunately, we cannot see the in text citations for the tables and a, b, c" in text citation of "Herman et al, (2022)" on the PDF file you have sent. Can you please resend the PDF with the corrections marked up using the commenting tools on adobe?

Kind Regards,  
Manahil

[Manahil Aslam](#)  
on behalf of F1000 Research  
Production Editor

[E manahil.aslam@f1000.com](mailto:manahil.aslam@f1000.com)

10 years of open  
research publishing.



F1000.Research

Fri, Aug 19, 12:49 AM (2 days ago) ☆ ↶ ⋮

to me

Dear Herman,

Your recent reviewer suggestions have now been approved and your article has been marked suitable for publication. Your article will shortly be published and you will be notified when it is.

Best regards,

Olivia  
The Editorial Team, F1000Research

[Olivia Pratt](#)  
F1000Research  
Editorial Assistant

10 years of open  
research publishing.

## Your article is now published [View it](#)



production@f1000research.com [via email](mailto:production@f1000research.com)  
to me

Fri, Aug 11, 15:24 AM (2 days ago) ☆ ↶ ⋮

Dear Herman,

I'm pleased to let you know that your article: "The realization of interpersonal meanings in cosmetic Maybelline New York in 2018 advertisements" has just been [published on F1000Research](#).

### The Peer Review Process

We are now inviting the reviewers you have suggested. As part of their reports, reviewers are asked to provide a recommendation of 'Approved', 'Approved with Reservations' or 'Not Approved', and their report will be published alongside the article with their full name and affiliation. You will be able to respond to any published reports with a comment and/or by publishing revisions as a new version of your article – we will send you instructions on how to proceed when you begin to receive reports.

It is important that authors do not contact the reviewers directly, as this could result in invalidating their report.

**Please note** that we will ask you for additional reviewer suggestions if the invited reviewers decline. In order to avoid any delays with the peer review of your article, please continue to check your [Invited Reviewers](#) page for updates and respond to any email requests as soon as you can.

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Now that your article has been published and assigned a DOI ([10.12688/f1000research.129750.1](https://doi.org/10.12688/f1000research.129750.1)) we would strongly recommend that you include this DOI in the metadata of any published dataset associated with this article. If you would like assistance with this, please [contact our editorial team](#).

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- [Add your article](#) to your ORCID record (or create an ID [here](#)) to ensure you receive full recognition for your professional activities.

Your article will be listed in ePMC shortly as a preprint, and then updated once it has passed peer review.

Kind regards

The F1000Research Team

**Press releasing articles:** Please avoid promoting articles in the media until the article has passed the [peer review process](#). Promotion on social media is encouraged once the article has been published, please ensure the full citation is included, as this contains the peer review status. F1000Research should be cited as the source of these articles with a link to the [article](#).

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