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Abstract. Research on the variety of formal languages in social networking sites facebook and is a study that provides new knowledge about the development of Indonesian used. In accordance with the nature of language, language is dynamic and can develop. The purpose of this research is to describe the variety of languages in terms of formality in facebook user status and describe the variety of languages in terms of usage in facebook user status. This form of research uses qualitative approaches to methods in this research and the methods used are descriptive methods of data collected in the form of words, images and not numbers. Based on the results of research conducted it can be concluded that there are variations in language in terms of usage there are five examples of words that show the existence of characteristics or forms in the field of education, three examples in the field of literature, two fields of medicine, one in the field of religion. In addition, there is also a variety of languages in terms of formality consisting of a variety of businesses, relaxed varieties, and familiar varieties. In addition to getting informal words, the results of this study also revealed the use of informal language variations. The unradishness of the word used, errors resulting from inappropriate placement of words, diction errors, words that experience errors due to their formation.

Keywords: Language; Facebook; User

1 INTRODUCTION

Many scientists speak and define this language understandably because of the Latin Greek era, with the famous figure Aristotle, people already talking about it. But more people don't pay attention to what language is, because language is integrated with us, just as we never pay attention to our own breath. The Greeks, whose influence has been considerable until now, regarded the language as a human tool for expressing his thoughts and feelings. This limit is true, but not entirely, because it gives the impression that new people speak if there are thoughts and feelings that they want to express. What is forgotten is that language can also affect the mind.

The view arises from structural linguistics with bloomfield that language is a system of arbitrary sounds used by members of society to connect and interact. Yunus and Erni susilawati (2017) stated that "Language is a communication tool that allows to change with the times, both in terms of meaning and form of the word[1]-[4]. Language plays an important role in human life, not only used in everyday life but also needed to carry out all the activities of human life, such as research, counseling, preaching, even to convey thoughts, views and feelings. Because

only with human language can we communicate everything[5]-[9]. Language is not the only tool of human communication, but it is also known as sign language, symbols, codes, and sounds that will all be meaningful after being translated into human language. Therefore, it is not excessive if language is called the most important communication tool. Based on the background, the focus of the research in this study is "Language Variety On Facebook User Status" As for the sub-issues specifically focused on this research as follows: How is the variety of languages in terms of formality in facebook user status?

What is the variety of languages in terms of usage in facebook user status?

Literature Review

The terms in Indonesian, the same as the language, in English, Taal in Dutch, Sprache in German, Lughtun in Arabic. These terms, each of which has its own aspect, in accordance with its usage, to mention a cultural element that has a very broad aspect, so that it is a concept that is not easily defined. Thus language is used by man with all the activities of life, because language is the most essential thing in human life. states "Language is an arbitrary system of sound symbols used by society to cooperate, interact, and identify themselves[10]-[12].

Sociolinguistics as one of the branches of linguistics that studies language and its relationship in its use in society. This means that sociolinguistics view language first of all as a social system and communication system, as well as being part of a particular society and culture. Joshua A. Fishman in Pateda (1987:3) argues that "sociolinguistics is the study of the characteristics of language varieties, the characteristics of their functions, and the characteristics of their speakers as these three constantly interact, change and change one another within a speech community." The meaning of the quote is that sociolinguistics are the study of the characteristics of language variation, its functions, and its speakers because these three elements are always interacting, changing, and changing each other in a speech society[13].

Sociolinguistics is not just a "mixed" discussion between language and sociology or other social sciences but also covers the principles of every aspect of life related to social and cultural functions. In a Sociolinguistic view, language is not only seen as an individual symptom, but a social symptom. As a social symptom, language and language usage are not only determined by linguistic factors, but also by non-linguistic factors that affect the use of language, namely social factors (social status, education level, age, economic level, gender and so on).

Facebook is a social networking service launched in February 2004, owned and operated by Facebook, Inc. As of September 2012, Facebook has more than one billion active users, more than half of whom use mobile phones. Users must register before they can use the site. After that, users can create a personal profile, add other users as friends, and exchange messages, including automatic notifications when they update their profile. In addition, users can join groups of users with similar interests, be sorted by workplace, school or college, or other traits, and group their friends into lists like "Coworkers" or "Close Friends".

Facebook was founded by Mark Zuckerberg along with his roommate and fellow Harvard University students Eduardo Saverin, Andrew McCollum, Dustin Moskovitz and Chris Hughes. Membership of this website was initially limited to Harvard students only, then expanded to other colleges in Boston, the Ivy League, and Stanford University. The site slowly opens up to students at other universities before opens to high school students, and finally to everyone who is at least 13 years old. Even so, according to a May 2011 Consumer Reports survey, there are 7.5 million children under the age of 13 who have a Facebook account and another 5 million under 10 years old, thus violating the site's terms of service. A January Compete.com study ranked Facebook as the most widely used social networking service by

monthly active users worldwide. Entertainment Weekly placed him on its late-decade "best" list with the comment, "How do we stalk our ex-lovers, remember our coworkers' birthdays, interrupt our friends, and play Scrabulous before Facebook was created?" Quantcast estimates Facebook had 138.9 million monthly visitors in the U.S. as of May 2011.

METHOD

The method used in this study is a descriptive method of data, in this study the Form of Research uses a qualitative approach to data in this study of written language in the form of lingual units, namely words and sentences on the status of *Facebook* users. Research data is collected and analyzed to serve as a basis for conclusion withdrawal in research. Based on the opinion of the experts above it can be concluded that the data is the result of recording researchers, both in the form of facts in the form of information that will be selected as analytical material in a study. In the focus of this study researchers use data derived from literature review, recording techniques and photography. Data Collection Tool. (Figure 1)

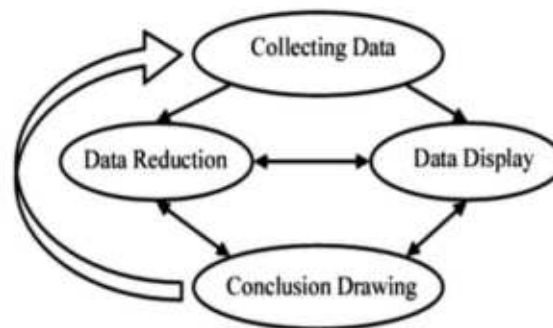


Figure 1. Components in Data Analysis (Interactive Model) Model Miles And Huberman (Sugiyono, 2014: 247).

RESULTS AND DISCUSSION

Language variation is the diversity of languages due to certain factors. Thus, language variation is a form used as an alternative to replace the original, beginning, or standard. In other words, variation occurs when there is social interaction between speakers that are not homogeneous, express "The language becomes diverse and varied (Note: the term variation as the English equivalent variety is not variation)". The occurrence of diversity or variety of this language is not only caused by its speakers who are not homogeneous, but also because the social interaction activities they do are very diverse. Every activity requires or causes the diversity of that language.

This diversity will be increased if the language is used by a very large number of speakers, and in a very large area. Language variation occurs as a result of social diversity and diversity of language functions. If the speakers of the language are a homogeneous group, whether ethnic, social status or employment, then variation or diversity does not exist, meaning

that the language becomes uniform. Both variations or varieties of languages already exist to fulfill their function as a means of interaction in diverse community activities. Researchers will present the findings of the study.

Language variations in terms of formality in the above data in terms of frozen variety, formal variety, business variety, casual variety, and familiar variety. In addition to obtaining informal words, the results of this study also revealed the use of informal language variations in students' short messages such as incompetence of words used, errors resulting from inappropriate placement of words, diction errors, the use of appropriate capital blows. The official style or variety of use in the language on facebook user status can be said to be very rare. The character of the language used is very short so that it is a consideration of the use of this service to further streamline the use of letters in sentences.

The findings obtained in the status of facebook users that, although the language is abbreviated briefly, but if transcribed it can produce an official (formal) sentence. So, it can be concluded that if the sentence contained in the status of the facebook user is transcribed as stated under the authentic data, then the sentence contained in the status of the facebook user has an official sentence. A consultative style or variety of endeavor is a variation of language that is prevalent in regular school, or results-oriented or production-oriented speech. Questions that refer to academic results are the final assignment of students. Variations in terms of usage that most visible characteristics are in terms of vocabulary. Each area of activity usually has a special vocabulary that is not used in other fields. For example, language in literary works usually suppresses the use of words aesthetically so that the right vocabulary is chosen and used. Data 15 facebook user statuses use words that give rise to a beautiful rhythm when read that are poetic and aesthetic. Variations in terms of its use in the field of education. Data 16 describes the variety of languages in the field of education.

3 Conclusion

Based on the results of the research conducted, it can be concluded that there are language variations in terms of usage, there are five examples of words that indicate the characteristics or forms in the field of education, three examples in the field of literature, two in the field of medicine, one in the field of religion. In addition, there are also variations in language in terms of formality, which consist of a variety of business, a variety of casual, and a variety of familiar. In addition to getting informal words, the results of this study also reveal the use of informal language variations. Non-standard words used, errors caused by inappropriate word placement, diction errors, words that experienced errors due to their formation.

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